

Rotary

Club of Louisville



ANNUAL REPORT 2015-2016

CLUB MEETING June 16, 2016



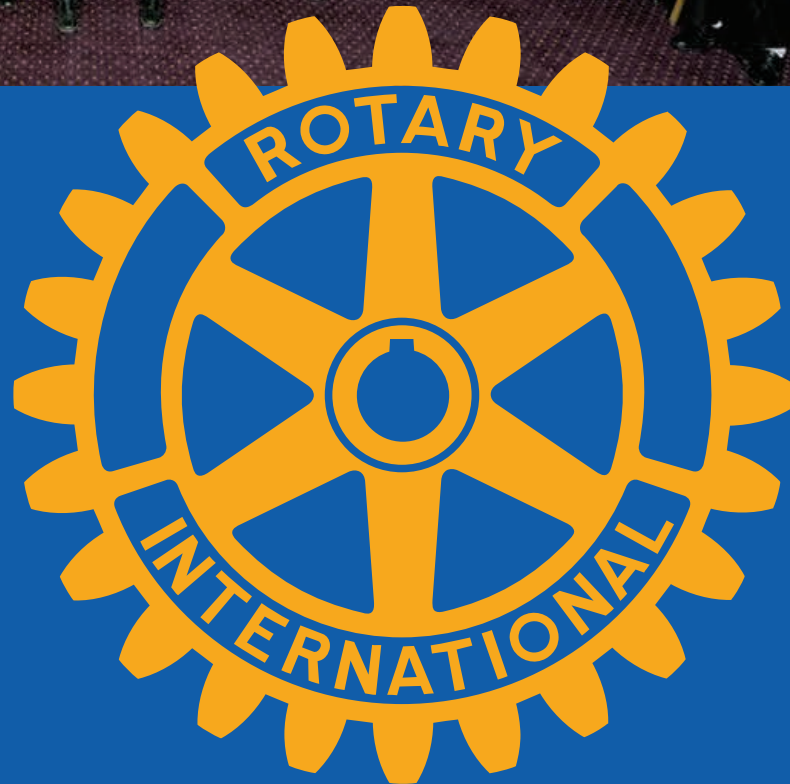
LOUISVILLE'S GREATEST

BUSINESS, CIVIC, AND
ORGANIZATIONAL LEADERS

**MAKING A
DIFFERENCE**

THROUGH FELLOWSHIP AND

**CONNECTING
FOR GOOD.**



BOOK PROJECT August 18, 2015



DEAR CLUB MEMBERS,

Welcome to the Rotary Club of Louisville's Annual Report for fiscal year 2015-2016! This is believed to be the first such Annual Report ever produced for our Club's members. The Communications Committee is pleased to lead the effort to produce this report. In the report which follows, you will find the following:

The past year has been memorable in many respects — great speakers, great projects, and wonderful fellowship — all benefitting a Club that ranks **14TH IN SIZE** out of 34,000+ Rotary clubs worldwide. We hope that this report will bring back many memories and reminds everyone that Rotary starts with **SERVICE ABOVE SELF!**

Sincerely,

Luke B. Schmidt
Club Secretary & Communications Committee Chairperson



- Letter from Club President Greg Braun
- Summarized Club Financial Report
- Summaries of Various Committee Activities from the Past Year





MISSION STATEMENT

To provide a fellowship of inspired business, professional and civic leaders with exceptional opportunities for humanitarian and civic service, while promoting integrity, understanding and goodwill on a local, national and worldwide basis.

VISION STATEMENT

To be Louisville's premier fellowship of business, professional and civic leaders dedicated to selfless humanitarian and civic service, improving lives in our ever-changing community and the world. We achieve our mission by:

- **DEVELOPING** a strong, growing and active membership that reflects the diversity of vocations and people in our community
- **STRENGTHENING** finances to support the Club and to carry out the civic, vocational and international service projects that meet the needs of the community and the world
- **BUILDING** a dedicated, well trained and energized leadership team to guide the Club and support the District and Rotary International

Rotary 
Club of Louisville

HELLO FROM PRESIDENT GREG BRAUN!

There is simply not enough room to list our accomplishments for this year, but let me highlight some:

- Our downtown Rotary Club participated in over 20 service projects.
- Our Promise Scholarship Program graduated its 1st class of 31 students from Western High School.
- Raised \$66,000+ for Rotary International's foundation, The Rotary Foundation.
- Raised \$40,000 during our St. Patrick's Fundraiser for our club's fund
- Began a corporate membership program.
- Added 36 new Paul Harris Fellows.
- Allocated \$60,000 through our fund for club projects.
- Revamped new member celebration into a service project, and made over 14,500 meals.
- Graduated three Rotary Fellows.
- Held 50 Rotary new member orientation sessions.
- Held three Synergy networking events around town.
- Honored 13 Service Above Self recipients, a Rotarian of the Year and Lifetime Service Award.
- Our 50 club meetings continue to be fun, hip and on time.

During those meetings we hosted two sitting senators, three university Presidents, two news reporters, our Mayor, a holocaust survivor, bourbon owners, corporation presidents, nonprofit CEO's, city planners, education superintendents and much more.

I could go on, but you get the point. We are thriving and helping others, learning about the community and making our city a better place. It's been a great, great honor to serve as your president and one I will never forget.

I TRULY HAD A BLAST. HOPE YOU DID AS WELL!

Thanks again,


Gregory P. Braun

Rotary 
Club of Louisville

SUMMARIZED CLUB FINANCIAL REPORT

Living within our means, our Club generated revenue in excess of \$580,000 during the period ended June 30, 2014, while expenses totaled \$559,000.

Net assets (fund balances) grew during this period when compared with the previous year.

Here is a copy of Page One of the Club's IRS Form 990, which summarizes our financial picture.



EXTENDED TO FEBRUARY 16, 2016

Form 990 **Return of Organization Exempt From Income Tax**

Under section 501(c), 527, or 4047(a)(1) of the Internal Revenue Code (except private foundations)

Do not enter social security numbers on this form as it may be made public.

Information about Form 990 and its instructions is at www.irs.gov/form990.

OMB No. 1545-0047
2014
Open to Public Inspection

A For the 2014 calendar year, or tax year beginning **JUL 1, 2014** and ending **JUN 30, 2015**

B Check if applicable:
 Address change
 Name change
 Initial return
 Final return/terminal year
 Amended return
 Application pending

C Name of organization
THE ROTARY CLUB OF LOUISVILLE, INC.

D Employer identification number
61-0325695

E Telephone number
502-589-1800

G Gross receipts \$ **587,647.**

H(a) Is this a group return for subordinates? Yes No

H(b) Are all subordinates included? Yes No
If "No," attach a list. (see instructions)

I Tax-exempt status: 501(c)(3) 501(c) 4 (insert no.) 4947(a)(1) or 527

J Website: **WWW.LOUISVILLEROTARY.ORG**

K Form of organization: Corporation Trust Association Other

L Year of formation: **1912** **M** State of legal domicile: **KY**

Part I Summary

1 Briefly describe the organization's mission or most significant activities: **TO PROVIDE SERVICE TO OTHERS, PROMOTE INTEGRITY, ADVANCE WORLD UNDERSTANDING, AND GOODWILL.**

2 Check this box if the organization discontinued its operations or disposed of more than 25% of its net assets.

3 Number of voting members of the governing body (Part VI, line 1a) **3** **15**

4 Number of independent voting members of the governing body (Part VI, line 1b) **4** **15**

5 Total number of individuals employed in calendar year 2014 (Part V, line 2a) **5** **0**

6 Total number of volunteers (estimate if necessary) **6** **0**

7 a Total unrelated business revenue from Part VIII, column (C), line 12 **7a** **6,282.**

7 b Net unrelated business taxable income from Form 990-T, line 34 **7b** **-1,794.**

	Prior Year	Current Year
8 Contributions and grants (Part VIII, line 1h)	0.	0.
9 Program service revenue (Part VIII, line 2g)	647,637.	583,517.
10 Investment income (Part VIII, column (A), lines 3, 4, and 7d)	27.	38.
11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	2,350.	4,092.
12 Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)	650,014.	587,647.
13 Grants and similar amounts paid (Part IX, column (A), lines 1-3)	0.	0.
14 Benefits paid to or for members (Part IX, column (A), line 4)	0.	0.
15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	116,103.	97,015.
16 a Professional fundraising fees (Part IX, column (A), line 11e)	0.	0.
16 b Total fundraising expenses (Part IX, column (D), line 25)	0.	0.
17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)	450,920.	462,415.
18 Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)	567,023.	559,430.
19 Revenue less expenses. Subtract line 18 from line 12	82,991.	28,217.
20 Total assets (Part X, line 16)	192,998.	223,642.
21 Total liabilities (Part X, line 20)	21,406.	40,907.
22 Net assets or fund balances. Subtract line 21 from line 20	171,592.	182,735.

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here Signature of officer **JOHN HAMPTON, TREASURER** Date

Paid Preparer Print/Type preparer's name **SCOTT M OWENS** Preparer's signature **SCOTT M OWENS** Date Check if set-employee PTIN **P01458346**

Preparer Use Only Firm's name **BLUE & CO., LLC** Firm's EIN **35-1178661**
Firm's address **2650 EASTPOINT PKWY # 300 LOUISVILLE, KY 40223** Phone no. (502) 992-3500

May the IRS discuss this return with the preparer shown above? (see instructions) Yes No

432001 11-07-14 LHA For Paperwork Reduction Act Notice, see the separate instructions. Form 990 (2014)



STRATEGIC DIRECTION

The backbone of the Rotary Club of Louisville is its committee structure. The Club has approximately 35 committees, each of which is comprised of Club members who are eager to share their time and talent in helping the Club to achieve its goals. The Rotary Club of Louisville's committee system is organized under the following **KEY AREAS:**



- Board Advisory Committees
- Membership Experience
- Service
- Communications
- Philanthropy

Entering the year, all of our activities centered on **THREE STRATEGIC PILLARS:**



- New Member Development
- Member Engagement
- Service

COMMITTEE REPORTS



BOARD ADVISORY COMMITTEE

- Strategic Planning Committee

MEMBERSHIP EXPERIENCE COMMITTEES

- Membership Development Committees
- Speakers Committee
- New Member Orientation Committee
- Leadership Fellows Committee
- Awards Committee
- Business Synergy Committee

SERVICE COMMITTEES

- Service Projects Committee
- Youth/Education Committee
- Lifeline Committee
- Rotaract/Interact Committee
- Rotary Promise Scholarship Committee

COMMUNICATIONS COMMITTEE

- Communications Committee

PHILANTHROPY COMMITTEES

- Fundraising Committee
- Rotary Foundation Committee

Following are year-end summaries from the Club's key committees, as submitted by the respective committee chairpersons.



Board Advisory Committee:

STRATEGIC PLANNING COMMITTEE

Ken Middleton

Facilitated fact-finding, discussion, and development of recommendations related to the club's three Strategic Pillars:

- New Member Development
- Member Engagement
- Service

Facilitated the refreshing of the club's Strategic Plan for 2016-2017 by soliciting recommendations from current and new committee chairs, members at large, and current and new officers and directors.

The resulting Strategic Plan was endorsed by the Board at its June meeting with a recommendation that the new Board adopt the Strategic Plan when it first meets in July 2016.

Surveyed members for their "satisfaction" with all aspects of club operations and activities to gather information that will help the club increase member engagement and the "value" of club membership.

Monitored committee Strategic Action Plans on behalf of the Board to track progress in achieving annual strategic objectives.





Membership Experience Committee:

MEMBERSHIP DEVELOPMENT COMMITTEE

Barry Denton

This year, Membership Development began by updating the [Potential Member List](#) created last year. The list, which includes over 700 names of potential members, provides our club the ability to tap into some of the most prominent people in our community as members. Shortly after cleaning up the “potential member list”, committee members were tasked with reaching out to those they knew either personally or professionally. This proved to be effective and many of those approached attended club meetings.

Next, the committee reached out to Leadership Louisville, inviting last year’s Leadership Louisville class. A few members of that group attended a specific Rotary club lunch meeting. One attendee joined the club from this program.

In November, the Membership Development committee began working on a [Corporate Sponsorship Program](#) which was proposed by President Elect Alice Bridges. The program structure was created and approved by the board of directors and provided to Membership Development. Four corporations have signed up for membership and we expect many more to join.

Finally, Membership Development took over the responsibility of handling the [What is Rotary? Table](#). A total revamp of the program was done with the help of Sydney Goetz, Alice Bridges and myself.

This year has been a very effective year for Membership Development especially while nationally other clubs are losing members.



Membership Experience Committee:

SPEAKERS COMMITTEE

Randy Coe

The Rotary Club of Louisville features speakers who provide important information on current affairs and interesting topics. The speakers help our members engage with our club in a very positive manner. Interesting programs and speakers keep members wanting to attend on a regular basis. They provide valuable assistance with new member recruitment.

The Speakers Committee of 2015-2016 has been well led by Lukas Dwelly (who is currently serving on active duty in Africa). Each member has contributed important suggestions, insights, connections and encouragement. The committee has lived up to the expectations given it when it was charged with its duties in July of 2015.

Some of our most memorable speakers this year included:

- Tori Murden McClure
- Reverend Father Ron Knott
- FBI Agent in Charge Howard Marshall
- World War II holocaust survivor Eva Kor
- Former United States Secret Service Agent David Ray
- Dr. Bob Couch
- Gill Holland
- Mayor Greg Fischer
- Governor Steve Beshear

And, each and every week, the incredible President Greg Braun.

Service Above Self – the committee has served well.



Membership Experience Committee:

NEW MEMBER ORIENTATION COMMITTEE

Doug Myers

The New Member Orientation Committee incorporates a service project in the New Member Celebration Dinners which are held every three to four months.

These projects are coordinated with [Love The Hungry](#), a local 501(c)3 charitable organization. Love The Hungry works with volunteer groups to provide nutrient-rich meals that can alleviate and reverse the effects of malnutrition in young children and bring nourishment and hope to children and families throughout the world.

In an effort to provide the most nutritious meal possible, Love the Hungry has partnered with Pack Away Hunger (Indianapolis, IN) and the Mathile Institute for the Advancement of Human Nutrition (Dayton, OH). Volunteers of all ages assist in packaging the Nutri-Plenty™ Meal, which is fueled by Mathile M+ Micronutrients™, a scientifically-proven blend of 21 vitamins and minerals shown to reverse the effects of micronutrient malnutrition in young children.

Love the Hungry's nutrient-rich meals are donated to Non-Governmental Organizations (NGO's) worldwide with an emphasis on reaching the world's most vulnerable children. Although their primary target is children in developing countries, 15% of the total meals packaged are provided to Kentuckiana agencies to assist local families in need.

During the 2015-2016 fiscal year, the New Member Orientation Committee packaged 14,256 meals for families located Haiti and Uganda.



Membership Experience Committee:

LEADERSHIP FELLOWS COMMITTEE

Jim Watkins

The Rotary Leadership Fellows program is a unique partnership between the Rotary Club of Louisville and the UofL College of Business, created by Rotarian Baylor Landrum, Jr., with the goal of identifying, inspiring and connecting the next generation of community service leaders. Fellows enter a three-year community service leadership development program that includes honorary membership in the Downtown Rotary Club. Their \$5,000 scholarship award is funded by the Rotary Club of Louisville and an endowment created by Baylor Landrum, Jr.

This year we will be graduating three Fellows from the program: Laura Crahan, Ashley Brauer and Jenny Drake. The committee also selected two new Fellows out of a very competitive field of applicants, Krysta Manning and Samuel Jones, who will be introduced to the club at the July 14th Rotary Luncheon, where current Fellow, Maggie Galloway, will be the guest speaker.

As part of the program, each Fellow hosts a meeting each year by identifying a community leader to speak to the group on leadership and community service/involvement. This year's list of speakers were:

- Dawne Gee, WAVE3-TV
- Christen Boone, Rotarian and President & CEO of Fund for the Arts
- Joey Wagner, The J Wagner Group
- Bryce Butler, Managing Director of Access Ventures
- Chris Brice, Chief Development Officer for Northwest Mutual Life

Additionally, each Fellow has a Rotarian mentor they meet with during the year to learn from. Those pairings are (Fellows in parentheses):

- Henry Kuehn (Maggie Galloway)
- Ingrid Hernández (Laura Crahan)
- Susan Smith (Elizabeth Keller)
- Marti Hazel (Jenny Drake)
- John Walczak (Sophia Fischer)
- Barbara Lankford (Ashley Brauer)





Membership Experience Committee:

AWARDS COMMITTEE

Julie Schmidt

The Rotary Club of Louisville Awards Committee was honored to have the opportunity to submit candidates for special recognition throughout the 2015-2016 year.

The Awards Committee began its work by outlining the objective of the committee and defining the scope of work. The criteria for each award was reviewed and agreed upon. The 'Service Above Self' Award criteria was also discussed and formalized. The committee recommends that the recognition only be given for extraordinary service and should be bestowed periodically. It is felt by the committee that the 'Service Above Self' recognition, if given frequently, will take away from the intent of making the award special. The recognition was formalized with the creation of a custom Louisville Stoneware mug and a certificate.

The Rotary Club of Louisville membership was solicited for 'Rotarian of the Year', 'Lifetime Service Award' and 'Service Above Self' Awards.

We presented special recognition to the following very deserving members that clearly demonstrate Rotary's core value of service.

- Lifetime Service Award: Bosworth M. Todd, Jr.
- Rotarian of the Year: Kevin S. Wardell
- Special Recognition, Healing Hands: Joseph E. Kutz M.D.
- Service Above Self Awards: Muhammad Babar MD
Thomas M. Williams
Kenneth Richard Grossman
Ashley Braue
Rick King
Walt Kunau
Larry Sloan
Keith Knapp



Membership Experience Committee:

BUSINESS SYNERGY COMMITTEE

Ken Grossman

In an effort to promote Rotary businesses and fellowship the Business Synergy Committee was formed this Rotary year. Our task was to plan events at Rotary businesses that would be informative, exciting, and promote networking. The committee's inaugural year was quite a success as we planned and hosted four impactful events. Average attendance of the Synergy events was 40 Rotarians and guests. Some of the highlights of the events were:

- **Kick-Off Event – 8UP Eatery and Kitchen Hilton Garden Inn.**
We had a roundtable discussion of what Business Synergy would mean for the Club on the outdoor deck of 8UP led by Committee Chair Ken Grossman and incoming Rotary District Governor Stuart Alexander.
- **OEC Event – Kelly and Tricia Burke** gave us a history of their three-generation family business and a futuristic look at the office supply and furniture industry. There was an opportunity for each attendee to introduce themselves and tell us about their business.
- **USA Image Technologies – Tyler Allen** gave us a tour of this unique business which creates banners, signs, and posters that are seen throughout the community. A big banner of President Greg Braun was presented to Greg at the end of the meeting.
- **Jewish Hospital East Wellness Center – Alice Bridges** hosted a menagerie of unique activities including acupuncture, a new high technology blood test with predictive heart disease capabilities, massage, a tour of the wellness center, and a talk by a patient who explained how the JH East Wellness Center changed and saved his life.

A special thanks to John Jennings, Stuart Alexander, Kelly Burke, Tyler Allen, and Alice Bridges who worked tirelessly to make our committee and events a success.

Service Committee:

SERVICE PROJECTS COMMITTEE

Muhammad Baber

The Service Projects Committee reviewed and recommended approval of about \$50,000 in projects for the 2015-2016 year which were endorsed by the Club Board and funded by the Rotary Fund — the nonprofit entity that manages our investments.

These included recurring and new projects:

- Rotary District Speech Contest
- Unsung Heroes Program
- Ted Buerck Scholarships (matched by UofL, Bellarmine University and Spalding University)
- Rotary Leadership Fellows program
- Rotary Youth Leadership Awards
- Food Literacy Project
- Love the Hungry Project, initiated as a service project for new members.

The projects also included the club's contribution to a water project in South Sudan and a cervical cancer detection and treatment project for Haiti which in turn sought additional funds from our District and the Rotary Foundation.



Service Committee:

ROTARACT/INTERACT COMMITTEE

Daniel Mason (submitted by Rick Harned)

The committee met with the principals at [Western and Iroquois High Schools](#), both of whom indicated strong support for Interact, and recognized that we have experienced advisors coming back to the schools. Both clubs completed a series of service projects.

The Rotaract Club held a couple of recruiting and outreach events, but have not grown much beyond the core group of nine. Several service projects are on tap. They have raised the question of whether Rotary could have an engagement event and invite co-workers, children, or grandchildren in the 18-30 age group to meet with our Rotaractors and learn about the group. Two members of the committee will be active liaisons between Rotary and the Rotaractors.

That's about where things stand now — my goals for the coming year are to grow the Rotaract Club and to keep active contact with the Interactors, looking for service activities where they can meet and work with Rotarians.



Service Committee:

YOUTH/EDUCATION COMMITTEE

Carol Nord

The committee's activities included the following:

- **Rotary Promise Scholarship Mentoring at Western High School and Iroquois High School** – Monthly sessions with students on track to meet the qualifications to earn RPS to JCTC. This is our single biggest project that requires two to three dozen Rotarians every month.
- **A.C.E. Mentoring** – Rotarians mentor students in the construction area field.
- **Unsung Heroes Awards** – Facilitated application process for students from all high schools in Louisville to submit nominees; committee conducted a review of all applicants to choose the award winner from each high school; students/schools notified and Rotarians served as ambassadors at meeting where students were honored.
- **District Speech Contest** – Rotarians assisted in various roles with the annual district speech contest held at the DePaul School; also assisting with the Regional Speech contest being held at the Rotary Training day in June.
- **Middle School Connection** – Downtown Rotary Club solicited Rotarians to sign up and visit with 7th graders for a single day mentoring session district wide.
- **Food Literacy Report** — Teaches smart food culture.



Service Committee:

ROTARY PROMISE SCHOLARSHIP COMMITTEE

Mitch Rue



May 2016 marked the graduating year of the first Louisville Rotary Promise Scholarship class from Western High School. Thirty-six seniors graduated with 2.5 GPS, 90% attendance and a good disciplinary record. Twenty of those students came to LRC luncheon on 5/19/16 to celebrate their accomplishment. Four of those students will matriculate directly to University of Louisville, where they honored the LRPS \$10,000 scholarship (two years in advance of when they had planned). Eight students plan to attend universities outside of Louisville. Fifteen students plan to attend JCTC, the balance are undecided.

RESULTS: There has been great progress since the inception of the LRPS at Western. At the beginning of the LRPS (2010-2011) 24% of the students were college ready and a 71% graduation rate. This year's projection is that 60% of the students will be college ready, 80% graduation rate.

PROGRAMS AT THE SCHOOLS: The mentor program has been a sustaining factor at both Iroquois and Western for the last 3 years, helping to keep the LRPS students on track to attend college. The Interact Clubs at Western and Iroquois have been active with service projects:

- WaterStep shoe projects at both schools (3 yrs.)
- Park clean-up projects
- Tree plantings at Iroquois Park
- Collecting warm clothing items for students in need at Western.

The Career Connectivity Programs have:

- 40 WHS students attend Norton Healthcare job shadow experience on NHC campus in May (3rd year in a row, 100+ attended)
- We opened a job pipeline with WHS culinary students to Texas Roadhouse Dixie Highway location (1 student hired in May)
- WHS senior went to work at UPS and received a technology job shadow experience
- Norton and UPS have become sponsors of the Iroquois High School Job Ready Seal Program (LRPS compliant, service project, other internal metrics): guaranteeing compliant seniors a job interview with those organizations.

We are grateful for the collaboration with Youth and Education Committee (Mentors), Interact/Rotaract Committee: (Club Guidance), Marketing Committee: (Communications), Ken Middleton for his partner collaboration and project documentation work and our LRPS committee for staying the course and getting to this fine place that has helped change the lives of many students and families.

Service Committee:

LIFELINE COMMITTEE

Larry Sloan

This committee has three components: Aging, Visiting and Disability. It is focused on serving our members and on outside community activities that fall into these three categories.

AGING

- Presentations after our regular luncheon on the fifth Thursday of the month
- Aging Well with Merrily Orsini, past club president.
- Ask the Doctor about aging mental issues with Dr. David Casey, chair of gerontology psychiatry, UofL Med School.
- Men's cancer update with Dr. Shiao Woo, chair of radiology oncology Brown Cancer Center
- Honor Flight support welcoming home these vets by our members and plans to support the flights with volunteers. Honor Flights fly WWII, Korean, and Vietnam vets to Washington, D.C., to visit the war memorials.

DISABILITY

- Green Apple Day, September, 2015, St. Benedict Center for Early Childhood Development landscaping project involving several Rotarians planting shrubs and trees. We are planning a similar project for September, 2016.
- Repair Affair home fix up involving six Rotarians repairing, painting, hedge trimming and cleaning siding for a disabled widow's home in Shively. We plan to do several of these per year working with New Directions Housing.
- Exercise and healthy eating program for men at Louisville Rescue Mission wanting to turn their lives around. Prof. Chelsey Franz from Bellarmine conceived this program involving the Downtown YMCA and the trial run in January-April had very good results with 8 men graduating from 12 participants and 6 of the 8 had landed jobs and were taking serious steps to continue their recovery from drugs and alcohol. We plan to participate with volunteers and funding in the coming year.

VISITING

- We continue to make contact with members who are ill, homebound or in nursing homes to let them know their club is supporting them.
- We seek volunteers to bring members to our meetings who can't make it on their own. We have seen a good increase in member helping member to enjoy our great club program. Please help us to know who might be in need of this service.
- To support our programs with volunteers we will be looking both inside our club and outside to recruit volunteers for these worthy programs. We are working on a central clearing house idea for volunteers from throughout the community.



Communications Committee:

COMMUNICATIONS COMMITTEE

Luke Schmidt

The Communications Committee was active this year and accomplished the following:

- Continued the upgrade of Sparks (and improved the appearance and digital content with the able assistance of Club Executive Director Debe Skidmore).
- Worked to improve the participation rates of the Club's social media platforms, which resulted in measurable increases of usage of Facebook, LinkedIn and Twitter (Committee Vice Chair Ashley Brauer was especially helpful in this important area).
- Continued the implementation of three new Web pages: Marketplace, Lifeline and Employment/Internship Opportunities.
- Encouraged all members and committees to submit postings and photos of their respective activities in order to drive content.
- Completed work on the Club's first Annual Report to members.





Philanthropy Committee:

ROTARY FOUNDATION COMMITTEE

Maria Smith

For the past two years, Rotary Club of Louisville has undertaken a fundraising project through the [Foundation Football Contest](#). Each August, Rotarians are asked to participate in the contest by selecting one college and one pro football team. The Rotarian scoring the most points is recognized at one of the February luncheon meetings. Donations totaled over \$10,000!

Efforts by the Foundation Committee during the [Paul Harris Fellows matching point campaign](#) resulted in \$18,988 being raised from our Club. The campaign added 36 new Paul Harris Fellows. Since August 2015, three Rotarians have made the commitment to be a Paul Harris Society member, raising our total to 12 Paul Harris Society members.

Funds raised from the Foundation are used to finance projects that change lives both close to home and around the world. As the charitable arm of Rotary, we focus on the global network of Rotarians who invest their time, money and expertise into priorities such as eradicating polio and promoting peace. Foundation grants empower Rotarians to work towards reducing poverty, illiteracy and malnutrition with solutions that leave a lasting impression.





Philanthropy Committee:

FUNDRAISING COMMITTEE

Randy Coe

The Fundraising Committee participated in the following activities during the past year:

- Develop and execute annual fundraising plan for Rotary Fund of Louisville. Coordinate all fundraising by club.
- Support and approve Rotary Football for the Rotary International Foundation
- Review and consider possible plan to support Rotary Promise Scholarship. 1st Qtr: This program and its support documents are being further developed by its respective committee for presentation to the Fundraising Committee in November.
- Create a fundraising pitch for the fund to the Rotary Club of Louisville. "Changing Lives" to benefit from the community foundation matching program. This was Give Louisville match.
- Create new fundraising event ("Barry Denton" ad hoc committee)
- Prepare consideration for Rotary March Madness Basketball to benefit the Rotary Fund of Louisville.

ROTARY LEADERSHIP >

President – GREG BRAUN

President Elect – ALICE BRIDGES

Immediate Past President – KEVIN WARDELL

Vice President – DICK BRIEN

Vice President – KEN MIDDLETON

Secretary – LUKE SCHMIDT

Treasurer – TOM BOHNERT

Director – MUHAMMAD BABAR

Director – BARRY BARKER

Director – MARY MICHAEL CORBETT

Director – LUKAS DWELLY

Director – TRACY HOLLADAY

Director – JOHN JENNINGS

Director – MAC McCLURE

Director – MIKE SHACKELFORD



Design of this Annual Report created by Rotarian Ingrid Hernández from InGrid Design.